



WE SERVE



HIGHLIGHTS OF THE 2006-2007 INTERNATIONAL PROGRAM

Lions are ordinary people providing extraordinary service for humanity. Lions clubs join together to serve the world around them, however each club makes their own unique contribution. First International Vice President Jimmy Ross recognizes the power of our motto, **We Serve**, and that each club is a fundamental component in our global alliance to serve. The 2006-2007 International Program, **We Serve**, focuses on clubs, the vital essence of our association.

The international program asks Lion leaders **to promote the motivation, growth, strength, and vitality of our clubs.** When clubs grow and thrive by succeeding in meeting members' needs, the association will grow and thrive.

We Serve with a New Lions Clubs International As society changes, Lions Clubs International must adapt to serve new members who want to make a difference or who seek self fulfillment. New members may expect flexibility, time efficiency, involvement in decisions, and a less formal structure.

We Serve by Supporting Clubs District Lion leaders are charged with the responsibility of helping clubs succeed by applauding their success, assisting in meeting challenges, and helping each club define their unique blueprint.

We Serve through Club Renewal and Development Concentrating on relevant community service and meeting the needs of our members will result in surprising membership growth. Each club will conduct an evaluation of current projects and identify successful projects that have a high priority to the members. New clubs will define themselves when they select their priority projects for relevant community service.

We Serve through Organizing New Clubs Each district is asked to establish an aggressive goal for chartering new Lions clubs this year. Forming new clubs is essential to expand the Lions ability to serve others.

We Serve by Developing Leaders Active leadership development is essential to strengthen the club leadership. Training is provided in the Lions Leadership Institute programs, MERL Chairpersons seminars and through electronic learning on the association's web site in the Lions Learning Center. Quality training of Lions faculty and of club and district officers, and successful orientation and mentoring of new members will increase our clubs potential for service.

We Serve through Working Together for a Better World Lions clubs can provide service through various programs such as Leo Clubs, Lions Quest, Services for Children, and many others. Clubs select their programs and service projects based on their vision.

We Serve Globally The desire to perform humanitarian services for others is at the very heart of Lionism. Lions Clubs International Foundation is just one successful example of Lions reaching out to the world. The programs of LCIF have touched millions of people in countless ways.

The importance of nourishing and revitalizing the clubs, our grassroots network, cannot be over-emphasized. Through club renewal and development, we will renew and develop our association to serve a modern society. It is the goal of the 2006-2007 International Program **We Serve**, that service be provided to club members and only through the network of clubs we provide humanitarian service to the world community.